

Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101 Formerly KVBC KSNV 1500 Foremaster Lane Remit Address:

#### Billing Address:

Washington, DC 20007 Ste 800 1010 Wisconsin Ave. NW Attention: Accounts Payable Great American Media

# INVOICE

Advertiser	Democratic Senatorial Campaign Comm
Product	DSCC IE
Estimate Number	1848

Invoice #	106917-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

I		
Ω	National	Sales Region
D	Blair - Philadelphia	Sales Office
≻	Amy McCreary	Account Executive   Amy McCreary
0	KSNV	Station

Order#	106917
Alt Order#	06854974
Deal #	
Order Flight	09/25/12 - 10/01/12

P		Special Handling
A	Cash	Billing Type
₫	Broadcast	Billing Calendar

IDB#	
Advertiser Code	49
Product Code	53

Advertiser Ref Agency Ref

	7			တ			Úη				4				ω				N				_	Line
KSNV	KSNV	KSNV		KSNV	KSNV		KSNV	KSNV	KSNV		KSNV	KSNV	KSNV		KSNV	KSNV	<b>KSNV</b>		KSNV	KSNV	KSNV		KSNV	Channe
	Today 4th Hour			M-F Today Show II			Sunday Today		Saturday Today		ROS				Today Show				M-F 6-7a WakeUp w/Wagners				M-F 5-6a WakeUp w/Wagners	Line Channel Description
	10am-11am			9-10a			7a-8am		7a-9am		5a-459a				658a-9am				6-7a				5-6a	Time
09/25/1 Tu		겁	09/25/1		Su	09/24/1		Sa	Sa	09/24/1		77)	Τu	09/25/1		\$	Τu	09/25/1		П	٧	09/25/		Day
Tu 09/25/12 to 10/01/12	ð	09/25/12	09/25/12 to 10/01/12	ö	09/30/12	09/24/12 to 09/30/12	ਰ	09/29/12	09/29/12	09/24/12 to 09/30/12	ťo	09/28/12	09/25/12	09/25/12 to 10/01/12	ਰ	09/26/12	09/25/12	09/25/12 to 10/01/12	ਰ	09/28/12	09/26/12	09/25/12 to 10/01/12	ರ	Date
:30 3x	•	:30	<u>2</u> 2		:30	ĺχ		:30	:00	1x		:30	:30	2x		:3 3	:30	3x		မ	:30	3x		Lengu
MTWTE 10:47 AM		9:56 AM	MTWTF		7:28 AM	S		5:29 AM		S-		8:45 AM	7:28 AM	MTWTF		6:28 AM	6:28 AM	MTWTF		5:40 AM	5:52 AM	MTWTF		Length Aired Days
DSCCNV-12-01-30-H Pigg:		DSCCNV-12-01-30-H Pigg:			DSCCNV-12-02-30H Wllst:			DSCCNV-12-02-30H Wllst:				DSCCNV-12-02-30H W11st:	DSCCNV-12-01-30-H Pigg:			DSCCNV-12-02-30H wllst:	DSCCNV-12-01-30-H Pigg:			DSCCNV-12-02-30H Wllst:	DSCCNV-12-02-30H W11st:			A0-10
\$450.00		\$900.00			\$500.00			\$625.00 MG for 4.1 09/29	\$625.00 See MG 4.2				\$1,500.00							\$600.00	\$600.00			Rate
2		N			_			2	7			2	-			2	_			_	З			⊼et#

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Nowithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider and until payment in full is received by Media Provider. Payment by Applicant to Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant be advertising agency (or other Third Parties) that Applicant will continue to be received agency (or other third Parties) and Provider for payment of such advertising under the terms set forth herein above. If Applicant as for a client, Applicant is an agency requesting advertising on behalf of a client, Applicant as forther payment of such advertising under the terms set forther herein above. If Applicant as forther payment of such advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified



Remit Address:
KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

### Billing Address:

Great American Media Attention: Accounts Payable 1010 Wisconsin Ave. NW Ste 800 Washington, DC 20007

## INVOICE

=	1848	Estimate Number
=	DSCC IE	Product
=	Democratic Senatorial Campaign Comm	Advertiser
r		

	Invoice #	106917-1
3	Invoice Date	09/30/12
	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/30/12

Sales Region	Sales Office	Account Executive   Amy McCreary	Station
National	Blair - Philadelphia	Amy McCreary	KSNV
	_	_	

			<u> </u>
Orde	Deal	Alt O	Order#
Order Flight	1#	Alt Order#	#
09/25/12 - 10/01/12		06854974	106917

Ţ		Special Handling
ž	Cash	Billing Type
ē	Broadcast	Billing Calendar

Product Code	Advertiser Code	IDB#
53	49	

Advertiser Ref	Agency Ref	
er Ref	Ref	

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KSNV	KSNV	XSXX VNSX		KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV		KSNV	KSNV	KSNV		KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	
4PM NEWS (1 hour)				Dr Phil					The Doctors				Days of our Lives				Noon News				Rachael Ray		Today 4th Hour	Citatille: Description
4-5pm				3-4p					2pm-3pm				1258p-2pm				12-1230pm				11am-12pm		10am-11am	100 TO 10
	π Ş	[ 근	09/25/		Ŧ	\$	Tu	09/25/		8	Τu	09/25/		굮	Īυ	09/25/		щ	٧	09/25/		۶		рау
ಕ	09/28/12	09/25/12	09/25/12 to 10/01/12	ਰ	09/27/12	09/26/12	09/25/12	09/25/12 to 10/01/12	Ö	09/26/12	09/25/12	09/25/12 to 10/01/12	₽	09/27/12	09/25/12	09/25/12 to 10/01/12	ਰ	09/28/12	09/26/12	09/25/12 to 10/01/12	ð	09/26/12	ਨ	Date
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	3:41 PM	3:14 PM	MTWTF		2:59 PM	2:09 PM	2:36 PM	MTWTF		12:59 PM	1:45 PM	MTWTF		12:28 PM	12:29 PM	MTWTF		11:34 AM	11:37 AM	MTWTF		10:50 AM		Length   Airea Days
	DSCCNV-12-02-30H WITST:	DSCCNV-12-01-30-H Pigg			DSCCNV-12-02-30H W77St:	DSCCNV-12-02-30H W71st:	DSCCNV-12-01-30-H Pigg:			DSCCNV-12-02-30H Wllst:	DSCCNV-12-01-30-H Pigg;			DSCCNV-12-02-30H W115t:	DSCCNV-12-01-30-H Pigg:			DSCCNV-12-02-30H W11St:	DSCCNV-12-02-30H W715t:			DSCCNV-12-02-30H wllst:		
	\$450.00 \$450.00	\$450.00			\$325.00	\$325.00	\$325.00			\$425.00	\$425.00			\$425.00	\$425.00			\$325.00	\$325.00			\$450.00		Kate Keconcillation
	<b>4</b> w				ω	4.	2			2	1			Ŋ	-1			_	အ			ω		Ket#

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1010 Wisconsin Ave. NW Washington, DC 20007 Attention: Accounts Payable **Great American Media** 

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Advertiser	Democratic Senatorial Campaign Comm	poiovul
Product	DSCC IE	poiovul
Estimate Number	1848	ojoval

	Invoice #	106917-1
omm	Invoice Date	21/08/60
	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/30/12

Station	KSNV	
Account Executive   Army McCreary	Amy McCreary	`
Sales Office	Blair - Philadelphia	
Sales Region	National	$\overline{a}$
		ı

Order#	106917
 Alt Order#	06854974
Deal #	
Order Flight	09/25/12 - 10/01/12

P		Special Handling
ξ	Cash	Billing Type
ᡖ	Broadcast	Billing Calendar

IDB#	
Advertiser Code	49
Product Code	53

Advertiser Ref	Agency Ref	

20			18				17			16				15				14				13	Line
KSNV	KSNV		KSNV	KSNV	KSNV		KSNV	KSNV		KSNV	KSNV	VSNV		KSNV	KSNV	KSNV		KSNV	KSNV	KSNV		KSNV	
Tuesday Prime 8-9pm			Face to Face w/ J.Ralston				M-F Jeopardy/Wheel of Fortune 630-730pm			M-F Jeopardy				M-F Early News				4PM NEWS (1 hour)				4PM NEWS (1 hour)	Channel Description
8-9pm			730-758pm				ne 630-730pm			630-7pm				5-630p				4-5pm				4-5pm	Time
	무井근	09/25/1		ᆉ	8	09/25/1		Tu	09/25/1		П	Ħ	09/25/1		П	٧	09/25/1		긁	겁	09/25/1	į	Day
ರ	09/25/12 09/27/12 09/28/12	09/25/12 to 10/01/12	₽	09/27/12	09/26/12	09/25/12 to 10/01/12	ਰ	09/25/12	09/25/12 to 10/01/12	ਰ	09/28/12	09/27/12	09/25/12 to 10/01/12	₽	09/28/12	09/26/12	09/25/12 to 10/01/12	₽	09/27/12	09/25/12	09/25/12 to 10/01/12	to	Date
	8 8 8 8 8 8	4×		:30	:30	3x		:30	1x		છ	:30	2x		:30	:30	2x		:: ဝ	:30	3x		Length
	7:51 PM 7:46 PM 7:44 PM	MTWTF		7:28 PM	7:06 PM	MTWTF		6:54 PM	MTWTF		6:10 PM	5:27 PM	MTWTF		4:42 PM	4:59 PM	MTWTE		4:25 PM	4:10 PM	MTWTF		Length Aired Days
	DSCCNV-12-01-30-H Pigg: DSCCNV-12-02-30H Wllst: DSCCNV-12-02-30H Wllst:			DSCCNV-12-02-30H W]]St:	DSCCNV-12-02-30H W11St:			DSCCNV-12-01-30-H Pigg:			DSCCNV-12-02-30H wllst:	DSCCNV-12-02-30H WITST:			DSCCNV-12-02-30H wllst:	DSCCNV-12-02-30H W11St:			DSCCNV-12-02-30H wllst:	DSCCNV-12-01-30-H Piggi			Adillo.
	\$1,000.00 \$1,000.00 \$1,000.00				\$1,300.00			\$900.00				\$1,200.00			\$700.00	\$700.00				\$700.00			Rate
	243			ω.	<b></b>						Ŋ	>			2					3			Ref#

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### INVOICE

Democratic Senatorial Campaign Comm DSCC IE 1848

invoice #	106917-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	21/08/20 - 21/72/80

g	National	Sales Region
Dea	Blair - Philadelphia	Sales Office
Αlt	Arny McCreary	Account Executive   Amy McCreary
Oro	KSNV	Station

Order Flight	Deal#	Alt Order#	Order#
09/25/12 - 10/01/12		06854974	106917

Special Handling	Billing Type Cash	Billing Calendar Bro
	sh	Broadcast
Prod	Adve	IDB

_		
Product Code	Advertiser Code	IDB#
53	49	

Advertiser Ref	Agency Ref

27			26			25			24				23			22			21			20	Line
KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	e 1
Friday Prime 9-10pm			Thursday Prime 9-10pm			Thursday Prime 9-10pm			Thursday Prime 8-9pm		Wednesday Prime 10-11pm		Wednesday Prime 9-11pm			Wednesday Prime 8-9pm			Tuesday Prime 10-11pm			Tuesday Prime 8-9pm	Channel Description
9-10pm			9-10pm			9-10pm			8-9pm		10-11pm		9-11pm			8-9pm			10-11pm			8-9pm	Time Straight
to	Th 09/27/12	09/24/12 to 09/30/12	to	Th 09/27/12	09/24/12 to 09/30/12	to	Th 09/27/12	09/24/12 to 09/30/12	to	W 09/26/12	W 09/26/12	09/24/12 to 09/30/12	ťo	W 09/26/12	09/24/12 to 09/30/12	to	Tu 09/25/12	09/24/12 to 09/30/12	ю	Tu 09/25/12	09/24/12 to 09/30/12	to	Day Date
	:30	1x		:30	1×		:30	1×		:30	.00	1x		:30	1×		:30	1x		:30	1x		Length
ŀ	9:50 PM	T		9:20 PM	T		8:48 PM	T		9:48 PM		W		8:50 PM	W		10:31 PM	-T		8:43 PM	-T		Length Aired Days
	DSCCNV-12-02-30H Wllst:			DSCCNV-12-02-30H WITSt:			DSCCNV-12-02-30H W17st:			DSCCNV-12-02-30H W] ISt:				DSCCNV-12-02-30H WITSE			DSCCNV-12-01-30-H Pigg:			DSCCNV-12-01-30-H Pigg:		-	Ad-ID
	\$3,500.00			\$3,200.00			\$3,200.00				\$3,200.00 See MG 23.2			\$2,400.00			\$3,200.00			\$4,000.00			Rate
	>						_			2	1			~-									Ref#

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Washington, DC 20007 Ste 800 1010 Wisconsin Ave. NW Attention: Accounts Payable **Great American Media** 

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Invoice #	106917-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV	
Account Executive Amy McCreary	Arny McCreary	7
Sales Office	Blair - Philadelphia	п
Sales Region	National	
		I

Order Flight	Deal#	Alt Order#	Order#
09/25/12 - 10/01/12		06854974	106917

	special Handling
Cash	3illing Type
Broadcast	Silling Calendar
	Broadcast Cash

SBB

IDB#	
Advertiser Code	49
Product Code	53

Advertiser Ref Agency Ref

Line	Channe	Line Channel Description	Time	Day	Date	Length	Length Alred Days	<b>A3.10</b>	Rate Reconciliation R	Ref#
27	KSNV	Friday Prime 9-10pm	9-10pm	-	Ö,	•				
	KSNV			П	09/28/12	:3 30	9:15 PM	DSCCNV-12-02-30H wllst: \$2,600.00	\$2,600.00	
28	VSNV	Saturday Prime 8-9pm	8-9pm		ಕ					
				09/24/1	09/24/12 to 09/30/12	1x	5-		-	
	VSNV			Sa	09/29/12	:30	8:44 PM	:151Ew H08-20-12-02	\$1,200.00	_
29	KSNV	Saturday Prime 9-11pm	9-11p		ਰ					
				09/24/1	09/24/12 to 09/30/12	1x	S-			
	VSNV			Sa	09/29/12	:30	10:31 PM	DSCCNV-12-02-30H wllst:	\$1,200.00	_
30	VSNV	Saturday Prime 9-11pm	9-11p		₽					
				09/24/1	09/24/12 to 09/30/12	1x	S-			
	KSNV			Sa	09/29/12	:30	10:06 PM	DSCCNV-12-02-30H W11st:	\$1,500.00	
<u>4</u>	KSNV	NFL Football	1P-9PM		₽					
				09/24/1	09/24/12 to 09/30/12	1×	S			
	KSNV			Su	09/30/12	:30	7:05 PM	DSCCNV-12-02-30H W11st: \$10,000.00	\$10,000.00	>
32	KSNV	News 3 in Prime	7-10pm		₽					
				09/24/1	09/24/12 to 09/30/12	1x	S			
	KSNV			Su	09/30/12	:30	9:04 PM	DSCCNV-12-02-30H W?TSt:	\$1,600.00	_
జ్ఞ	KSNV	M-F News 3 at Eleven	11pm-1135pm		ਰ					
				09/25/1	09/25/12 to 10/01/12	4x	MTWTF			
	KSNV			٧	09/26/12	:30	11:23 PM	DSCCNV-12-02-30H Wilst:	\$1,100.00	2
	KSNV			∄	09/27/12	:30	11:12 PM	DSCCNV-12-02-30H Wllst:	\$1,100.00	_
	KSNV			দা	09/28/12	:30	11:32 PM	DSCCNV-12-02-30H wllst:	\$1,100.00	4
34	VSNV	Sa-Su News 3 at Eleven	11pm-1135pm		₽.					
				09/24/1	09/24/12 to 09/30/12	1x	S-			

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Sa

09/29/12

: :30

11:10 PM

DSCCNV-12-02-30H W115t:

\$1,100.00

**KSNV** 

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Product	DSCC IE	lnvo
Estimate Number 1848	1848	lnvo

	Invoice #	106917-1
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0	National	Sales Region
0	Blair - Philadelphia	Sales Office
⊳	Amy McCreary	Account Executive   Amy McCreary
	KSNV	Station

Order Flight	Deal #	Alt Order#	Order#	
09/25/12 - 10/01/12		06854974	106917	

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Silling Calendar	Broadcast	ШB
illing Type	Cash	Adv
special Handling		Proc

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	Product Code	Advertiser Code	IDB#
	53	49	

Advertiser Ref	Agency R	
r Ref	Ref	

			<u>ა</u>			37			36				ა 5	34	Line
	KSNV		KSNV	KSNV		VSNV	KSNV		KSNV	KSNV	KSNV		KSNV	<b>VNSX</b>	Channel
<u>Air</u>			Law & Order (synd) PRIME			Sports Night in Las Vegas			Saturday Night Live				Tonight Show	Sa-Su News 3 at Eleven	Channel Description
Aired Spots			M-SA 8-11p / SUN 7-			Sun 1135p-1200a			1130pm-1:02am				1135p-1237a	11pm-1135pm	Time
57	Su	09/24/	?	Su	09/24/		Sa	09/24/		۶	Tu	09/25/			Day
	09/30/12 :30	09/24/12 to 09/30/12	ť	09/30/12	09/24/12 to 09/30/12	ಕ	09/29/12	09/24/12 to 09/30/12	ਰ	09/26/12	09/25/12	09/25/12 to 10/01/12	ਰ	ð	Date
	:30	1×		:30	1×		:30	1×		:30	:30	3x			Length
	10:41 PM	S		11:48 PM	S		12:05 AM	S-		12:08 AM	12:30 AM	MTWTF			Length Aired Days
	DSCCNV-12-02-30H W175t: \$1,200.00			DSCCNV-12-02-30H Wllst:			DSCCNV-12-02-30H W775t: \$1,400.00			DSCCNV-12-02-30H wllst:	DSCCNV-12-01-30-H Pigg:				diese
	\$1,200.00			\$400.00			\$1,400.00			\$750.00					Reconciliation
	_			_			_			Ν.	ယ				Ref#

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Agency Commission Net Amount Due

\$63,920.00 \$11,280.00 \$75,200.00

Payment Terms 30 Days

Gross Tota

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflicts. with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.